



2023 UMCMA Sponsor Levels

GOLD LEVEL SPONSOR PACKAGE

COST: \$2,000

Gold level sponsors will receive the following:

- One reusable branded item in attendee bags.
- Exhibitor Table throughout the conference.
- Organization logo/link prominently featured on the official event webpage
- The name of your organization is included in a targeted e-mail to all participants before or after the event.
- Organization promotion through UMCMA social media channels
- 3-minute speaking opportunity to promote your organization at the end of one main session.
- Up to two complimentary registrations
- Named as official partner in all media and press releases.
- We also are going to put your name on a month of resources from the conference during the following year. Do you have a preference in the month you would like to sponsor?

SILVER LEVEL SPONSOR PACKAGE

COST: \$1,500

Silver level sponsors will receive the following:

- One reusable branded item in attendee bags.
- Exhibitor Table available throughout the conference.
- Organization logo/link on the official event webpage.
- Organization promotion through UMCMA social media channels
- An intro and a 2-minute video spot for your organization at the end of one main session.
- Up to two complimentary registrations
- Named as sponsor on all schedules, media, and press releases.

BRONZE SPONSOR

COST: \$750

- Promoted as sponsor of snack break.
- Branding and signage during one snack break as available (Sponsor provides signage)
- One reusable branded item in attendee bags.
- Exhibitor Table available throughout the conference.
- Organization logo/link on the official event webpage.
- 90-second opportunity to promote your organization before snack break.
- One complimentary registration

ATTENDEE BAG SPONSOR

COST: \$350 + Reusable Bags

- Each attendee will receive a bag filled with name badge, pens, promo items, and giveaways.
- You get the exclusive right to provide bags to each attendee. The organization logo is subject to approval by the UMCMA Coordinating Committee Sponsor must supply the attendee bags.
- Organization will be included on the UMCMA website resource page.
- Exhibitor Table available throughout the conference.
- Bags must be shipped at sponsor's expense to the conference site in Durham, NC.
- Total number of bags needed is estimated to be 150.

EXHIBIT SPACE

COST: \$250

- An Exhibitor is defined as one who is providing information about their organization, company, agency, etc.
- Your booth will include a table, two chairs, and electricity.
- Organization will be included on the UMCMA website resource page.

ATTENDEE BAG INSERTS

COST: \$100

- Advertise your organization through supplying your own branded, reusable item (pen, keychain, etc.) to be placed in each bag.
- Organization will be included on the UMCMA website resource page.
- Pieces must be shipped at sponsor's expense to the conference site in Durham, NC.
- Total number of pieces needed is estimated to be 150.
- In our efforts to be more eco-friendly, we are requesting these items not be printed, paper materials.

PRESENCE ON SHARED SUPPORTER TABLE

COST: \$100

- Advertise your organization on a shared table with other supporters.
- In recognition that your best option for advertising may be printed material, we are offering this option ... *limit of 50 pieces*.
- Organization will be included on the UMCMA website resource page.
- Items must be shipped at sponsor's expense to conference site in Durham, NC.
- In our effort to be more eco-friendly, any unused items will be mailed back to your organization for you to reuse.